



**MIC-IT INVITES APPLICATIONS FROM SUITABLY QUALIFIED
CANDIDATES FOR THE FOLLOWING POSITION:**

MARKETING AND BUSINESS DEVELOPMENT TECHNICIAN I

OVERVIEW:

The **Marketing and Business Development Technician I** will be responsible for contributing to the implementation of the Company's marketing and business development strategies by promoting the Company's Workshop and Engineering Services products and services throughout Trinidad and Tobago.

The incumbent will also perform an active role in both the promotional and new business generation activities of the MIC- IT Marketing and Business Development Unit.

MINIMUM QUALIFICATIONS & EXPERIENCE:

1. Five (5) CXC/O Level passes, including English Language and Mathematics
2. Diploma in Mechanical Engineering or NSDP Journeyman Diploma or Marketing, Communications, Public Relations or relevant professional qualification
3. Minimum of two (2) years' experience in the field of marketing, distribution and sales
4. Possession of a light vehicle Driver's Licence
5. Any other equivalent combination of training and experience

ADDITIONAL REQUIREMENTS:

1. Must be able to work flexible hours, including weekends if required
2. May be required to lift light objects
3. Possession of a vehicle in good working condition will be an asset

REQUIRED SKILLS AND COMPETENCIES:

1. Possess Business Development Skills and a strong business acumen
2. Possess good time management and planning skills
3. Well-organised with a customer-oriented approach
4. Ability to multi-task and work in a fast past environment
5. Ability to work independently and as part of a team with a customer-oriented approach
6. Demonstrate the ability to communicate, create and maintain relationships with existing stakeholders and clients
7. Knowledge of Marketing and Merchandising techniques, retail trade, trade profitability, and familiarity with channels
8. Knowledge of the Manufacturing sector



CAREER OPPORTUNITY



TRAINING
SERVICES

INDUSTRY
SERVICES

CONSTRUCTION
SERVICES

APPLICATION AND DETAILED RESUME SHOULD BE SUBMITTED TO:

**Manager, Human Resources
MIC Institute of Technology (Head Office)
5A Century Drive, Trincity Business Park, Macoya
Or email recruitment@mic.co.tt**

CLOSING DATE FOR APPLICATIONS: FRIDAY, 21 JULY 2023

We would like to thank applicants for their interest, and we wish to advise that only those candidates considered will be contacted.